

# SANTA CLARA SUN



SWISS DAYS 2024

*Grand Marshals*

VIRGIL & ALICE ATKIN STEEL

The Grand Marshals for 2024 are Virgil and Alice Atkin Steel. The Steels are long-time residents of Santa Clara and are the people to thank for our community herd of Swiss Days Cows!

Virgil was raised in Burley, Idaho, while Alice was growing up in St George, Utah. The two met at BYU and were married on March 28, 1970. Virgil earned his degree in Industrial Education and Alice in Home Economics Education. Upon graduation, they moved to Kaysville, Utah and both began teaching in that area. Virgil went on to teach woodshop for 11 years at Layton Jr High while they started their family. In 1980, they decided to move from Kaysville to St George, and in 1986 moved into their home in Santa Clara. The Steels have 6 children: Shaun, Jodi, Wade, Preston, Drew, and Megan; and they have 25 grandchildren!

While living in southern Utah, Virgil began working for Western Woods making display cases for businesses and Alice began teaching preschool. The Steel family also had a small business making dollhouses and doll furniture to sell at the "Santa's Workshop" craft show each year.

Virgil and Alice easily felt at home in Santa Clara, and noticed the community spirit of the residents, and they quickly became involved. Alice has used her talents to help create quilts and seed displays for the City and has volunteered many hours on behalf of the Santa Clara Historical Society.

Virgil is the person responsible for cutting out all the wooden cows displayed during Swiss Days. Once while on a trip with friends to Switzerland, the group of travelers noticed a painted wooden cow. They thought how wonderful these would be in Santa Clara during Swiss Days. Alice took a few pictures of this cow for reference and when they returned home they came up with the design for the wooden cows that have been used for Swiss Days ever since. Other than a few years that they were gone serving LDS missions, Virgil has used a jigsaw to cut every cow that you have seen displayed for Swiss Days for the last 18 years. He just "retired" from this task last year!

When asked what they love about Santa Clara, the Steels mentioned the scenery, great weather, and sycamore trees, but at the top of their list were the incredible people of Santa Clara. They both feel so grateful to have moved to this wonderful city where they are surrounded by great neighbors and friends!



**Saturday, September 28, 2024**  
Canyon View Park  
1400 N Canyon View Dr  
10:00 am - 4:00 pm



Applications are available at  
[redrockscarshow.com](http://redrockscarshow.com)

## 5K RUN/WALK

SEPTEMBER 28TH @ 7 AM

**KIDS OF ALL AGES &  
FAMILIES ENCOURAGED  
TO COME WALK OR RUN!**

6:30 AM WARM-UP

7:00 AM SHOTGUN START

REGISTER ONLINE

@ [WWW.RUNNERCARD.COM](http://WWW.RUNNERCARD.COM)

\$18 THROUGH SEPT 13TH

\$28 FROM SEPT 14TH - 27TH

NO SAME DAY REGISTRATION

SCAN TO REGISTER



## Swiss Days Golf Tournament

Sponsored by Santa Clara Kiwanis Club

**Friday, September 27, 2024**  
**Sunbrook Golf Course**  
**8:00 am**

Cost: \$500 - Team  
Includes light  
breakfast & lunch

SCAN TO REGISTER





# SWISS DAYS

**SEPTEMBER 26-28, 2024**

swissdays@santaclarautah.gov | www.swissdays.santaclarautah.gov



## THURSDAY SEPTEMBER 26TH

2:00 - 5:00 pm	Santa Clara Museum Open
5:00 - 7:00 pm	Community Dinner \$7.00 / plate
7:00 pm	Opening Ceremonies Grand Marshal, Volunteer of the Year, Santa Clara Royalty, Swiss Dancing

## FRIDAY SEPTEMBER 27TH

8:00 am	Santa Clara Kiwanis Golf Tournament at Sunbrook <a href="https://santa-clara-kiwanis-golf-tournament.perfectgolfevent.com">[https://santa-clara-kiwanis-golf-tournament.perfectgolfevent.com]</a>
1:00- 8:00 pm	Continuous Entertainment, Inflatables, 3-Point Shooting Contest, Historical Society Silent Auction, Puzzle Sales
1:00 - 7:00 pm	Santa Clara Museum Open
1:00 - 9:00 pm	Vending for Food & Crafts
1:00 - 7:00 pm	Santa Clara Founding Families Booths
4:00 - 6:00 pm	Children's Hands-On Pioneer Activities @ Heritage Square 3020 Santa Clara Dr
6:00 pm	Swiss Miss & Mister Introductions, Mooing Contest
7:00 pm	Concert under the Entertainment Tent
8:00 pm	Volleyball Tournament @ SCHS Rugby Field
9:00 pm (est)	Drone Show after SCHS Homecoming Football Game @ SCHS Football Field

## SATURDAY SEPTEMBER 28TH

6:30 am	5K Run Warm-up <a href="https://runnercard.com/roadrace/public/raceGroup/977240">[https://runnercard.com/roadrace/public/raceGroup/977240]</a>
7:00 am	5K Shot Gun Start
7:30 - 9:30 am	Pancake Breakfast \$3.00 / plate
9:00 - 4:00 pm	Vending for Food & Crafts
9:30 am	Parade along Santa Clara Dr
10:00 - 4:00 pm	Red Rocks Car Show @ Canyon View Park <a href="https://redrockscarshow.com/registration">[https://redrockscarshow.com/registration]</a>
10:30 - 3:00 pm	Historical Society Silent Auction
10:30 - 4:00 pm	Continuous Entertainment, Inflatables, Puzzle Sales, Kids Games, 3-Point Shooting Contest, Santa Clara Founding Families Booths
11:00 - 4:00 pm	Santa Clara Museum Open
11:00 - 12:30 pm	Santa Clara Royalty Meet & Greet
12:00 pm	Yodeling Contest
1:30 pm	Bingo held in Council Chambers
4:00 pm	Close of Swiss Days 2024

**FOR MORE INFO ON:**  
EVENT DETAILS  
ROAD CLOSURES  
ENTRY FORMS  
MAPS

[www.swissdays.santaclarautah.gov](http://www.swissdays.santaclarautah.gov)



**SCAN FOR MORE INFO**



# MUST SEE... DRONE SHOW!



**FRIDAY, SEPTEMBER 27, 2024 @ 9:00 PM (EST)**

After the Homecoming Football Game, join us at Snow Canyon High School's football stadium for an unforgettable show that is estimated to begin around 9:00 PM. Watch as 150 illuminated and synchronized drones take to the sky, creating mesmerizing aerial formations perfectly choreographed to music.

## Swiss Miss & Mister Presentation



**Boys & Girls 2-10 year old  
Friday, September 27, 2024 @ 6:00 pm**

**Rules & Registration: [swissdays.santaclarautah.gov](https://swissdays.santaclarautah.gov)  
Deadline: September 25, 2024**

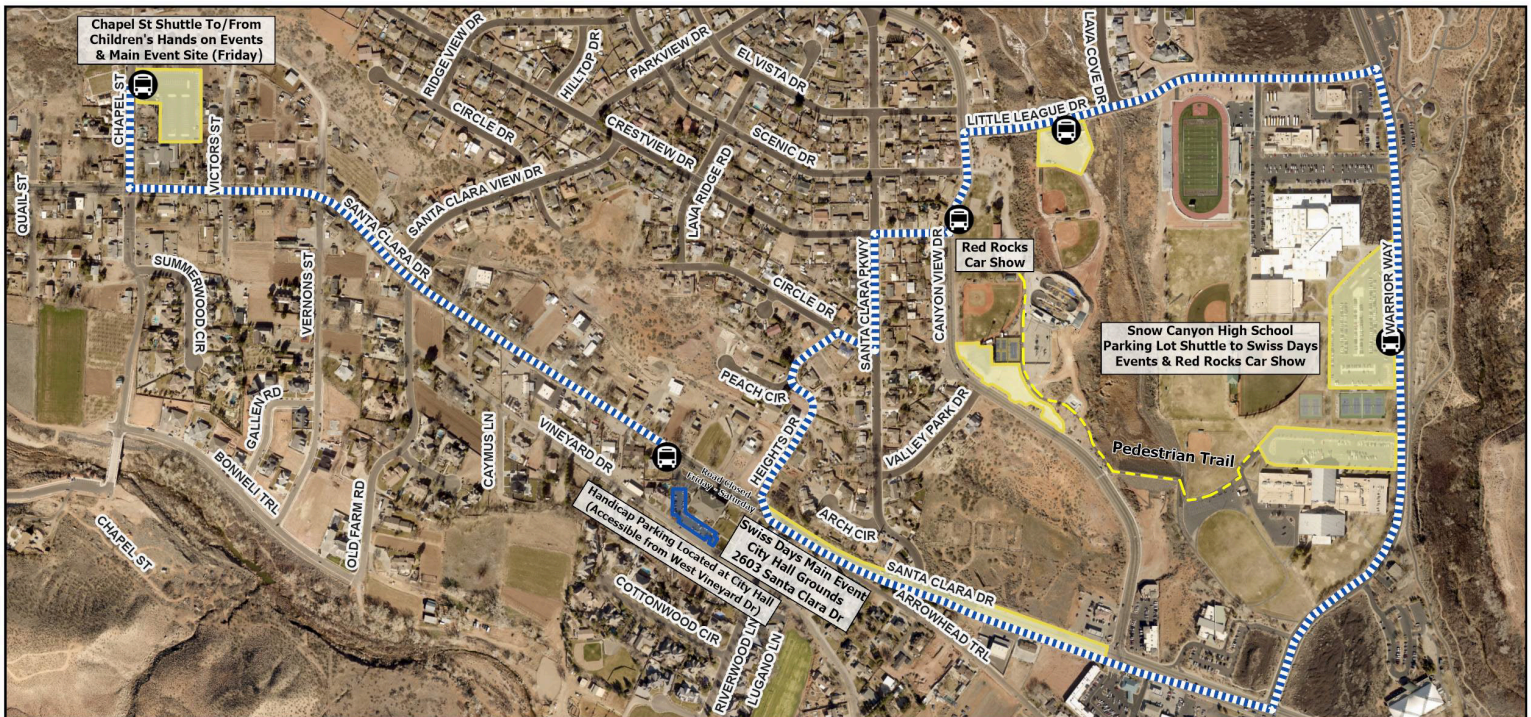
## COMMUNITY DINNER

**Thursday, September 26, 2024  
5:00 - 7:00 pm**

Menu: Hamburger or  
Hot Dog, Beans, Salad,  
Chips, Dessert



Opening Ceremonies 7:00 pm  
Grand Marshal, Volunteer of the Year  
Santa Clara Royalty Swiss Dancing



2603 Santa Clara Drive, Santa Clara, UT 84765  
(435) 673-6712 | [gis@santaclarautah.gov](mailto:gis@santaclarautah.gov)  
[www.santaclarautah.maps.arcgis.com](http://www.santaclarautah.maps.arcgis.com)

### Legend

- Shuttle Stops
- Shuttle Route
- Parking Areas
- Handicap Parking Areas

### Parking & Shuttle Information

Thursday 9/26/2024: No Shuttle (Parking for Dinner & Opening Ceremonies)

Friday 9/27/2024: Chapel St Shuttle: 4pm - 6:15pm (To/From Children's Hands on Event & Main Event Site)  
Snow Canyon High Shuttle: 1pm - 9:30 pm (To/From SCHS & Main Event Site)

Saturday 9/28/2024: 5K Shuttle from Snow Canyon High School: 5:45am - 6:45am  
Snow Canyon High Shuttle: 8am - 5pm with closure for Parade between 9:30am - 10:30am  
(To/From SCHS, Main Event Site, Red Rocks Car Show)

For General Questions Call:  
435-673-6712 Ext. 210  
or visit [swissdays.santaclarautah.gov](https://swissdays.santaclarautah.gov)

**Swiss Days  
Parking & Shuttle Map**







# THANK YOU TO OUR SPONSORS



## Diamond



## Platinum



## Gold





# New Santa Clara Royalty Director

We are thrilled to introduce Riley Imlay as the new Santa Clara Royalty Director! Riley was born and raised in Hurricane, UT. She loves this community and was just recently crowned the new Miss Washington County 2024. She is attending Utah Tech University and is majoring in Music Education with an emphasis in Theater. Riley loves any chance she gets to perform, whether it's singing or performing in a musical. She has been a cast member in Hurricane Theatricals productions of "Newsies" and "Joseph and the Amazing Technicolor Dreamcoat" also, St. George Musical Theater's production of "She Loves Me". Sports are also a very important part of Riley's life she has competitively played basketball, volleyball, tennis and golf. Riley spends a lot of time advocating the importance of talking about mental health and bringing hope to those who are suffering. She feels truly blessed to get to serve this community!



## Parade of Gardens SOUTHERN UTAH



### Join us for Garden Tours September 20-22, 2024

Washington County Water Conservancy District is partnering with other like-minded organizations to host the first Parade of Gardens Southern Utah, September 20-22, 2024. You'll see front and backyard gardens filled with water-wise plants, trees and shrubs that not only look good but also save our community's most precious resource: water.

Visitors will receive plant lists and gardening tips from locals as you visit homes. Click for [here](#) for details.



# BLACK DESERT PGA TOUR CHAMPIONSHIP INFORMATION

## **Event Dates & Schedule**

The Black Desert PGA Tour Championship will be held from October 9-13, 2024, with the course open to ticket holders. On October 7-8, there will be a Pro-Amateur tournament and practice rounds, which will be closed to the public. Daily event hours will be approximately 6:00 AM to 6:00 PM.

## **Traffic & Transportation**

There will be no road closures for the entirety of the event and Pioneer Parkway will continue to function well during the event. There will be two main entrances: one on Snow Canyon Parkway and another on Pioneer Parkway. No public parking will be available on site. Offsite parking with shuttles will be the primary mode of transportation for ticket holder attendees. Heavy congestion can be expected along Bluff Street, Pioneer Parkway, and Snow Canyon Parkway, particularly in the late afternoon to early evening.

## **Attendance & Security**

Black Desert is anticipating several thousands of attendees per day at the event. The resort and any amenities will be closed to the public during the duration of the event (October 7th – 13th, 2024). Officers from the Santa Clara-Ivins and St. George Police Departments, as well as the Utah Highway Patrol, will assist with traffic control along Pioneer Parkway and Snow Canyon Parkway.

## **Tickets**

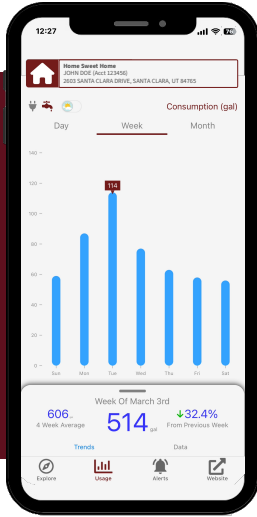
Tickets are currently available for purchase through the event website: [blackdesertchampionshipmens.com](https://blackdesertchampionshipmens.com).

## **Additional Information**

Several temporary structures are being constructed throughout the course to be used for seating, as well as food and merchandise sales. These temporary structures will be removed from Black Desert by November.

For more event information please contact the Black Desert Championship contact number 385-503-3539. We appreciate the citizens of Santa Clara for their understanding as our community hosts this exciting event!





# MyMeter Mobile App

## NEW USER SET UP

### Welcome to the MyMeter Mobile App!

Welcome to the 'MyMeter' mobile app! Our goal is to make tracking your water and power usage simpler and more convenient than ever before. With our cutting-edge Advanced Metering Infrastructure (AMI) system, water readings are taken daily, and power readings are taken every fifteen minutes, all securely stored in the cloud for easy access. With the 'MyMeter' mobile app, you can effortlessly monitor your consumption, compare trends, set alerts, and more. Get ready to take control of your utility usage and make informed, cost-saving decisions every day!



### Easy New User Set Up

#### Step 1: Download the 'MyMeter' Mobile App

##### Apple/iOS Users

Search for 'MyMeter' in the App Store or use [this link](#) or QR Code to download the app.



SCAN HERE

##### Android Users

Search for 'MyMeter' in the Google Play Store or use [this link](#) or QR Code to download the app.



SCAN HERE

#### Step 2: Select Your Utility

Open the app and scroll down to select 'Santa Clara City'.

#### Step 3: Register User

Select 'Register User' and fill in the registration information using your utility account information. You can now start exploring the MyMeter mobile app! As a new app, your feedback is invaluable to us. If you encounter any issues or have suggestions for improvement, please do not hesitate to let us know. Your input will help us enhance the app and provide a better experience for all users!